The Certainty of Uncertainty: A survival Guide in a Fluidic Reality

Neve Shaanan #1 | 2020
150X150 cm
Pigment printing on a woven wallpaper
It seems to me that the world has gone mad, the immediate reality changes at such a frequency, that it is almost impossible to keep up, let alone digest it and adjust to it. I once considered a possible escape to America, where I would live in peace; now that dream has evanesced. In the present situation, the certainty in uncertainty is the only thing left to hang onto, so I have decided to surrender and become dedicated to the cause.

The current project is the outcome of this existential state and it expresses the lack of probability in attempting to contain this reality. These works are based on a dual observation. The first – from a distance; the image is vibrant, glitters like a jewel, a futuristic utopia. The second – from up close; a bitter truth is exposed – the daily grey, shredded reality in which the rules of the game have been broken, relationships have been severed, and all passersby live their lives on their own separate plains – physical detachment vis-à-vis a physical connection.

The aesthetics of the guide is futuristic, despite its digital appearance and simple technique, it is completely manual and laborious. The act of stretching one pixel at a time, duplicates it and reveals its genetic spectrum of light and color, characteristic of the location, in a way that does not cease to captivate and excite me.
A survival Guide in a Fluidic Reality : Merge visible

Eben-Gabirol st– TLV | 2021
150X150 cm
Archival pigment printing
The Certainty of Uncertainty: A survival Guide in a Fluidic Reality

Joshua gardens, TLV | 2021
150X150 cm
Archival pigment print
A survival Guide in a Fluidic Reality: Merge visible

Hakiria Military camp- TLV | 2021
150X150 cm
Archival pigment printing
A survival Guide in a Fluidic Reality: Merge visible

Rabin Square, Tel Aviv | 2014
250X250 cm
Pigment printing on a woven wallpaper
A survival Guide in a Fluidic Reality : Merge visible
Begin road 50, Tel Aviv | 2019
110X165 cm
Archival pigment print

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The culture square (Habima), Tel Aviv l 2018
100X120 cm
HD metal printing over aluminum board
A coffee shop in Tel Aviv | 2014

70X90 cm
HD metal printing over aluminum board
A survival Guide in a Fluidic Reality : Merge visible

The old central bus station Tel Aviv #1 | 2014
200X300 cm
Pigment printing on a woven wallpaper
A survival Guide in a Fluidic Reality : Merge visible

The old central bus station Tel Aviv #2 | 2014
75X113 cm
HD metal printing over aluminum board
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Chinatown Manhattan | 2021
120X180 cm
Archival pigment print
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High Line NYC | 2019
150X150 cm
Archival pigment print
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Soho's Golden Square, London | 2018
110X110 cm
HD metal printing over aluminum board
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Tate Modern ground floor #1, London  | 2018
110X110 cm
HD metal printing over aluminum board
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Vondel Park Amsterdam | 2018
120X180 cm
Archival pigment print
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**Exhibition #1-NYC | 2019**

110X110 cm
HD metal printing over aluminum board
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Behind the Royal Palace, Amsterdam | 2018
110X140 cm
HD metal printing over aluminum board
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High street Kensington station, London | 2018
150X190 cm
Archival Pigment printing
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Liverpool street station 18:32 | 2018
150X150 cm
Archival pigment print
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Duty free | 2018
150X190 cm
Archival Pigment printing
The Certainty of Uncertainty: A survival Guide in a Fluidic Reality
A survival Guide in a Fluidic Reality : Merge visible

A star plant | 2015
40X60 cm
HD metal printing over aluminum board
A survival Guide in a Fluidic Reality: Merge visible | 2016

**Statue | 2014**

50X60 cm

Archival pigment print
My photography-based art is motivated by a desire to examine the aesthetic, cultural, and philosophical aspects of life on the borderline between the concrete and the digital spheres.

I create digital collages, sculptures, videos and installations that correspond to the history of the medium, I examine questions relating to its nature and its role in the culture, especially in light of the turning point in the medium (as well as our culture) with the development of digitization. A key point for me is how photography reflects the culture, how it is reflected in it and corresponds to it.

In my recent works I’m creating digital collages of urban scenes, then deconstructing them and reconstructing them as new and calibrated digital environments. Although the works are the product of a laborious, manual and low-tech process of stretching one pixel after the other, they may be defined by a meticulous, sleek, emotionally distant aesthetic with a high-tech appearance.

I explore the human experience challenge of the digital age – physical detachment vis-à-vis a digital connection. The construction of the square pixelate spaces is plastering the scene and unifies it – the spaces receive the same treatment and appear at first glance almost similar because of the technical treat. Moreover, what charms me most is the way the works reveal, the uniqueness of each place – The color palette underlying and constructing the image of the specific place, its lighting, the architectural structures and the nature of the characters occupying it, for their isolation and differential to the texture of the space around them is forcing the gaze toward them.

Photographer, photography lecturer, art curator and award-winning artist.

As a photographer who has learned and evolved during the transition between analog and digital photography, my artistic practice is based on photography while thinking about the medium and the ongoing challenge of its boundaries.

In 2012 I won the Lottery Support for a solo exhibition, and in 2017 I won the Minister of Culture Award of artistic Creation and the Lottery Support in a Digital Catalog production.

In 2004, I graduated with a diploma in Practical Photography and Digital Media from Sapir College. In 2009 I completed my BFA degree in the Department of Film at Sapir College and in 2014 I completed my MA studies in the Cultural Research Unit at Tel Aviv University.

I started my artistic career in 2009, when I co-founded the Indie Gallery, a collaborative gallery focusing on the medium of photography. Over the years, I have presented four solo exhibitions in Israel, the Indie Gallery, the Minshar Gallery and the Photo Lab Gallery, and participated in a number of group exhibitions in Israel, Europe and the United States.

My works have been purchased by collectors and institutions in Israel, France, the United Kingdom and the United States.